

From Managers To Leaders

a workshop with Luca Dellanna



Summary: managers get people to do their job - no more and no less; conversely, leaders get them to fulfill their potential and their company's potential.

In this three-hour workshop, Luca will kickstart the transformation of selected managers into leaders that will make their teams more effective, engaged, and proactive.

Step 1: Clarity

Managers delegate tasks. Great leaders delegate objectives, link them to the company's vision, break them down into tasks, explain their purpose, and make them actionable. Luca will lead a few exercises to develop the skills to put the above into practice.

Step 2: Feedback

Managers give feedback to meet specs. Leaders give feedback to grow individuals. Luca will explain the difference with concrete examples.

Step 3: Trust

Managers ask people to follow their instructions. Leaders get their people to trust that following them will be worth it. Luca will demonstrate how to do the latter.

Step 4: Plan and commit

Luca will ask each participant to plan and commit to a few action points from those covered during the workshop to ensure that it will lead to tangible results.

Pricing

1500€ if delivered remotely,
inclusive of a one-hour preparation call to tailor the workshop to your needs.

Custom pricing for in-person delivery.

Interested? Email me at
Luca@Luca-Dellanna.com



More about me:
Luca-Dellanna.com

From Managers To Leaders

a workshop with Luca Dellanna



About Luca Dellanna

Luca has 10+ years of experience helping executives, entrepreneurs, and managers improve revenue and profitability through the lever of better people management.

Luca is also the author of several books on management, economics, and human behavior, and spoke at some of the largest conferences and podcasts in his field, including Nudgestock and EconTalk.

He is fluent in English, Italian, French, and Spanish. Luca has experience in the following industries: automotive, chemical, cosmetics, consulting, education, electronics, finance, fintech, food, hospitality, logistics, manufacturing, nonprofit, pharmaceutical, retail, software, and tech.

Previously, Luca has led organizations of up to 40 people and worked in DuPont's consulting unit. He is an automotive engineer with a master's in mechanical engineering, and divides his time between his hometown of Turin (Italy) and Singapore.



Interested? Email me at
Luca@Luca-Dellanna.com



More about me:
Luca-Dellanna.com