Engaging & Retaining Talent

a workshop with Luca Dellanna



Summary: lack of employee engagement is a drag on performance, and employee turnover comes with huge indirect costs and inefficiencies.

In this three-hour workshop, Luca will give managers and senior managers concrete tools to improve engagement and retention within their teams.

Step 1: Identify Sources of Disengagement

We will go through the most common sources of disengagement (unclear delegation, frustrating processes, absent or delayed feedback, real or perceived unfairness, lack of personal growth, etc.). For each source, workshop participants will identify if and how it applies to their team.

Step 2: Identify Opportunities for Improvement

We will go through some common quick wins to improve engagement and retention (a mix of managerial habits and teamwork-enhancing actions) and discuss if and how workshop participants can apply it to their team.

Step 3: Prioritize and Plan

Of the solutions discussed so far, each participant will prioritize and plan their implementation. In particular, they will pick one action they can take right away, one they can take within one month, and one habit to adopt on an ongoing basis.

Step 4: Commitment

Luca will ask each participant if they feel ready to commit to their plan or if they see any reason why they can't. Then, he will address eventual reasons, until everyone can commit to executing.

Pricing

1500€ if delivered remotely,

inclusive of a one-hour preparation call to tailor the workshop to your needs.

Custom pricing for in-person delivery.



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About Luca Dellanna

Luca has 10+ years of experience helping executives, entrepreneurs, and managers improve revenue and profitability through the lever of better people management.

Luca is also the author of several books on management, economics, and human behavior, and spoke at some of the largest conferences and podcasts in his field, including Nudgestock and EconTalk.

He is fluent in English, Italian, French, and Spanish. Luca has experience in the following industries: automotive, chemical, cosmetics, consulting, education, electronics, finance, fintech, food, hospitality, logistics, manufacturing, nonprofit, pharmaceutical, retail, software, and tech.

Previously, Luca has led organizations of up to 40 people and worked in DuPont's consulting unit. He is an automotive engineer with a master's in mechanical engineering, and divides his time between his hometown of Turin (Italy) and Singapore.



